

Timetable - w.e.f 01.10.2021

Session	I	II		III	IV		V	VI		VI
Time / Day Order	9.00 am to 10.00 am	10.00 am to 11.00 am		11.15 am to 12.15 pm	12.15 pm to 1.15 pm		2.15 pm to 3.15 pm	3.15 pm to 4.00 pm		4.15 pm to 5.15 pm
1	STM	IRLW	11.00 a.m. to 11.15 am - Break	BFSM / SCM	RM	1.15 pm to 2.15 pm - Break	MBE	Club	4.00 pm to 4.15 pm - Break	IBM
2	SHRM	MBFS / SOM		BM	IRLW		SAPM	Club		IRP 3
3	IBM	RM		MBE	BFSM / SCM		SM	Club		STM
4	IRLW	BM		MBFS / SOM	SM		SHRM	Club		Mentoring
5	STM	SAPM		MBE	RM		BFSM / SCM	Club		IBM
6	MBFS / SOM	SM		SHRM	SAPM		BM	Club		Blossoms

Legend	Subject Code	Subject Name	Faculty in Charge
IBM	BA5301	International Business Management	Dr. S Kanimozhi
STM	BA5302	Strategic Management	Dr. SR Rameshkkumar
BM	BA5001	Brand Management	Dr. SR Rameshkkumar
RM	BA5005	Retail Marketing	Prof. N Vaseema
SM	BA5006	Services Marketing	Dr. S Kanimozhi
BFSM	BA5008	Banking Financial Services Management	Prof. E Prasanna
MBFS	BA5011	Merchant Banking and Financial Services	Prof. V Vinoth Balaji
SAPM	BA5012	Security Analysis and Portfolio Management	Dr. RD Vasudevan
IRLW	BA5015	Industrial Relations and Labour Welfare	Dr. Senthil K Nathan
MBE	BA5017	Managerial Behaviour and Effectiveness	Prof. D Abirami
SHRM	BA5019	Strategic Human Resource Management	Dr. AL Alagappan
LM	BA5025	Logistics Management	Mr. Jegan
SOM	BA 5209	Services Operations Management	Prof. E Prasanna
SCM	BA5030	Supply Chain Management	Prof. V Vinoth Balaji



Head - Academics



Director