

Hallmark Business School, Tiruchirappali - 620 102

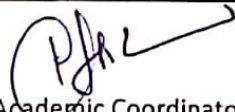
Time Table - Residential Mode

AY: 2019-20, Batch : 2018-20 :: II Year - III Semester

w.e.f 04.07.2019

| Session | 1 | | 2 | | 3 | 4 | | 5 | | 6 | 7 |
|-----------|---|-------------------------------------|-------------------------|--------------------------------------|--------------------------|-------------------------|--------------------------------|------------------------|------------------------------------|------------------------|--------------------|
| Day | 7.00 a.m. 8.00 a.m. | Break fast 8.01 a.m. - 9.00 a.m. | 9.01 a.m. 10.30 a.m. | Tea Break 10.31 a.m. - 10.45 a.m. | 10.46 a.m. 12.15 p.m. | 12.16 p.m. 1.00 p.m. | Lunch 1.01 p.m. - 2.00 p.m. | 2.01 p.m. 3.30 p.m. | Tea Break 3.31 p.m. - 3.45 p.m. | 3.46 p.m. 5.15 p.m. | 6.00 pm onwards |
| Monday | | | BM | | STM | Start-up Café | | IBM | | MBFS / MBE | MP |
| Tuesday | Fitness | | BFSM / IRLW | | RM | IRP | | SAPM / SHRM | | SM | VAP - F |
| Wednesday | NR | | Mentoring | | MBFS / MBE | Start-up Café | | BM | | Meditation | MP |
| Thursday | | | Blossom | | SM | BFSM / IRLW | | RM | | Club | MP |
| Friday | NR | | SAPM / SHRM | | IBM | BFSM / IRLW | | STM | | IRP | |
| Saturday | Management in Practice on 27.07.2019, 31.08.2019 & 05.10.2019 | | | | | | | | | | |

| Legend | Sub Code | Subject | Faculty |
|-----------|----------|--|---|
| IBM - | BA5301 | International Business Management | Prof. G Karthikeyan |
| StM - | BA5302 | Strategic Management | Dr. SR Rameshkumar |
| BM - | BA5001 | Brand Management | Prof. B Dinesh Kumar |
| RM - | BA5005 | Retail Marketing | Ms. N Vaseema |
| SM - | BA5006 | Services Marketing | Prof. G Karthikeyan & Prof. B. Dinesh Kumar |
| BFSM - | BA5008 | Banking Financial Services Management | Dr. K Muthukumar & Prof. E Prasanna |
| MBFS - | BA5011 | Merchant Banking and Financial Services | Prof. E. Prasanna |
| SAPM - | BA5012 | Security Analysis and Portfolio Management | Dr. K Muthukumar |
| IRLW - | BA5015 | Industrial Relations and Labour Welfare | Prof. Senthil K Nathan |
| MBE - | BA5017 | Managerial Behaviour and Effectiveness | Dr. AL Alagappan & Prof. Senthil K Nathan |
| SHRM - | BA5019 | Strategic Human Resource Management | Dr. AL Alagappan |
| MP - | | Micropresentation | Concerned Faculty Members |
| NR - | | News Review | All Faculty Members |
| VAP - F - | | Value Added Program - Finance | Dr. K Muthukumar |
| IRP - | | Industry Readiness Program | Prof. Senthil K Nathan |
| | | Start up Café | Prof. G Karthikeyan |
| | | Fitness | Prof. Senthil K Nathan |
| | | Mentoring | All Mentors |
| | | Meditation | Mr. G Krishnamoorthy |
| | | Blossom | Dr. AL Alagappan |
| | | Club | Concerned Club Coordinators |


Academic Coordinator




Director