



# Hallmark Business School

*Tiruchirappalli – 620 102*

## MANDATORY DISCLOSURE for 2019-2020

<b>Mandatory Disclosure updated on</b>	<b>1/3/2019</b>
AICTE File Folio Number (LOI)	AICTE Lr. No. TN-006/MBA/2008-09
College Address	Pirattiyur-Allithurai Road, Santhapuram, Somarasempettai Post, Srirangam Taluk, Tiruchirappalli (Dt) – 620 102 Tamil Nadu
<b>GPS Location</b>	
Longitude and Latitude	10 Degree 47", 59.2 – North 78 Degree, 13.5" – East
Telephone Number	0431-6460413
FAX	0431-2411947
Working Hours	8:30 a.m. to 5:30 p.m.
Academic Hours	9:00 a.m. to 5:15 p.m.
Email ID	<a href="mailto:info@hbs.ac.in">info@hbs.ac.in</a> and <a href="mailto:secretary@hbs.ac.in">secretary@hbs.ac.in</a>
Web site (URL)	<a href="http://www.hbs.ac.in">www.hbs.ac.in</a>
Nearest Railway Station (distance in Kms)	Approximately 5.5 Kms.
Nearest Airport (distance in Kms)	Approximately 10 Kms.
Type of the Institution	Private – Self Financing Institution
Category(1) of the Institution	Non-Minority
Category(2) of the Institution	Co-Education
Name of the Trust	Sivagami Ramasamy Educational, Health and Charitable Trust
Type	Trust
Address of the Trust	10-D, Melapudur Main Road, Tiruchirappalli – 620 01 Land Line : 0431- 2411947
Trust Registration date	16/08/2007

Name of the Affiliating University	Anna University Chennai
Place	Guindy, Chennai,
Website (URL)	<a href="http://www.annauniv.edu">www.annauniv.edu</a>
Affiliation since	2008 - 2009
Latest affiliation secured	2015 – 2016
Anna University Affiliation applied for	2016 - 2017
Name of the Approval Agency	AICTE, New Delhi
Head office	Southern Regional Office, No. 26, Shastri Bahaman, Haddows Road, Nungambakkam, Chennai - 620006
Website (URL)	<a href="http://www.aicte-india.org">www.aicte-india.org</a>
AICTE Approval for MBA since	2008 – 2009
AICTE Approval Applied & yet to receive	2017 – 2018
Name of the Director	Dr. R. Ramesh, Professor
Educational Qualification	M.B.A., M.Phil., Ph.D.
Designation	DIRECTOR
Telephone Number for communication	737430-16999, 0431-6460413
FAX Number	0431-2411947
Email ID	<a href="mailto:director@hbs.ac.in">director@hbs.ac.in</a> and <a href="mailto:info@hbs.ac.in">info@hbs.ac.in</a>
Field of Specialization	Finance

#### Details of the Land Availability at HBS

Sl. No.	Location of the College (Rural / Other than Rural)	Extent of land earmarked for the college (acre)	Document number	Date of registration	Survey number
1	Pirattiyur-Allithurai Road, Santhapuram, Athavathur Village East, Manikandam Ondriyam Somarasempettai Post, Srirangam Taluk, Trichy – 620 102. <b>(RURAL AREA)</b>	3.12	4828, 4829/2007 5250, 5251, 5252 & 5253/2007	13-09-2007 04-10-2007	293/3A1,3A2,3B, 9A,293/4, 294/11,12

**Governing Council Members of HBS**

<b>SL. NO.</b>	<b>NAME</b>	<b>POSITION</b>	<b>QUALIFICATION</b>	<b>PRESENT PROFESSIONAL POSITION/OCCUPATION</b>
1.	Mr. S.Ramanathan	Chairman	B.E.	Chairman, Cethar Food Oil Limited, Trichy
2.	Mr. Dr. P.Selvaraj	Member	B.A, Ph.D	Chairman Shivani Group of Institutions, Trichy.
3.	Dr..E.Ramasamy	Member	B.E, M.Tech, Ph.D	Former Director of Technical Education, Cehnnai
4.	Prof. (Er) S.Q.W. Bhukari	Member	B.E., PGBM (IIM-A)	Former DGM, BHEL, and Consultancy, Trichy
5.	Mr. R. Muthukrishnan	Member	M.Phil	Retd. Chief Educational Officer, Trichy
6.	Mr. K.Pothiraj	Member	B.E.	Managing Director, Cethar Vessels Ltd., Trichy
7.	Mr. Ennarasu Karunesan	Member	B.E., M.B.A	CEO & SEZ , Southern Region, Adani Ports, Chennai
8.	Mr. V.Ellangovan	Member	Member	SQNS International, Tiruppur
9.	Mr. J.Jayaraman	Member	B.com	Vallalar and Aravind Borewell Business, Trichy
11.	Dr. R. Ramesh	Member Ex-officio	M.B.A., Ph.D	Director, HBS, Trichy
12. All India Council for Technical Education, Chennai – Nominee yet to be nominated.				
13. Directorate of Technical Education, Chennai - Nominee yet to be nominated.				
14. Anna University Tiruchirappalli - Nominee yet to be nominated.				

## Academic Planning and Monitoring Body of HBS

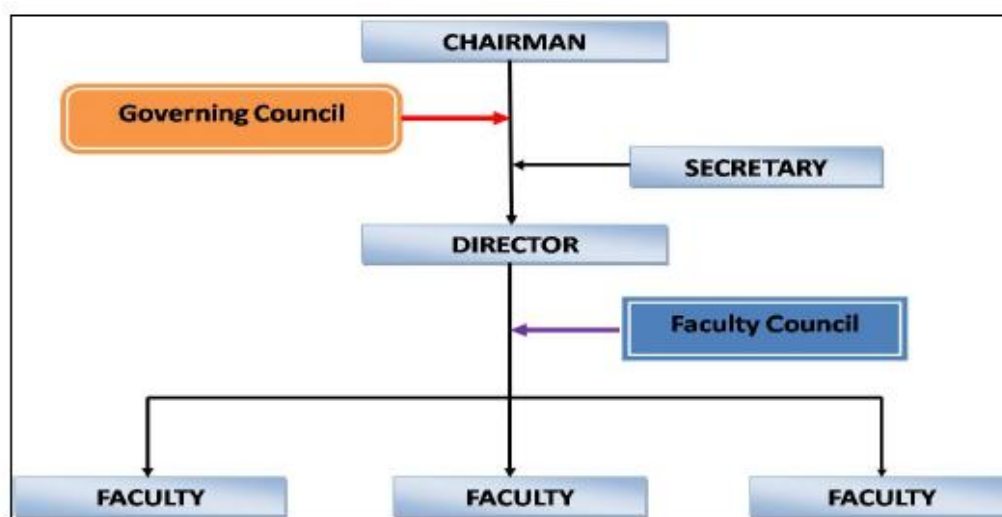
Sl. No.	Name	Position (Chairman/Member)	Category	Qualification	Present Designation/ Occupation
1	Dr. R. Ramesh	Chairman	Director of the college	M.B.A., Ph.D	Professor / Director
3	Prof. (Er) S.Q.W. Bukari	Member	Senior faculty member of the college	Former DGM, BHEL, and Consultancy	Jamal Mohammed College, Training and Placement Officer,
4	Prof. S. Parthasarathy	Member	Senior faculty member from University/other college	FCA	Professor
5	Mr. C.V. Rajesh	Member	Industrial expert in the field of engineering and technology	FCA, Grad CWA, ISA	Business
6	Artct. Mr. Chandran	Member	Architect/Civil Engineer	B.Arch	Practicing Architect

### Student's Feedback Mechanism

Student's Feedback mechanism on Governance / Faculty / Hostel	Performed at the end of every semester and necessary improvements will be incorporated
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### Organization Chart of HBS



### Anti-ragging Committee at HBS

<b>Sl. No.</b>	<b>Name</b>	<b>Position (Chairman/ Member)</b>	<b>Category</b>	<b>Present Designation/ Occupation</b>	<b>Telephone numbers</b>
1	Dr. R. Ramesh	Chairman	Head	Director	0431-6460413, 88707-28744, 73730-16999
2	Mr. Balamuthu	Member	Coordinator	Police Inspector	0431-2607244
3	Mrs. Vasanthi Anand	Member	Coordinator	Panchayat Head	98941-79553
4	Mr. S. Danaraj	Member	Coordinator	Executive Director of NGO	0431-2770144 9843277572
5	Mr. A. Elson Ronald I Year (2018-20 Batch)	Member	Student	Representatives of Students category	6381133929
6	Ms. A. Rashmi I Year (2018-20 Batch)	Member	Student	Representatives of Students category	9385423581
7	Ms. N. Neshma II year (2017-19 batch)	Member	Student	Representatives of Students category	8056962332
8	Mr P. Tendulkar II year (2017-19 batch)	Member	Student	Representatives of Students category	9566641657

### Anti-Ragging Squad at HBS

Sl. No.	Name	Position (Chairman/ Member)	Category	Present Designation/ Occupation	Telephone numbers
1	Dr. R. Ramesh	Chairman	Principal	Professor	7373016999
2	Dr. K. Muthukumar	Member	Associate Professor		9443246789
3	Dr. Al. Alagappan	Member	Associate Professor		9884109109
4	Mr. Senthil K. Nathan	Member	Faculty members (Preferably 2 Male and 2 Female)	Associate Professor	9842494195
5	Mr. R. Kajapriya	Female Member		Assistant Professor	9597030437
6	Mr. B. Dineshkumar	Male Member		Assistant Professor	9003797081
7	Mrs. M. Buela Rose	Female Member		Assistant Professor	9944298340
8	Mr. P. Gopalakrishnan	Male Member		Librarian	9788783148

### Discipline and Welfare Committee at HBS

Sl. No.	Name	Position	Category	Telephone Numbers
1	Dr. R. Ramesh Director	Chairman	Principal, Warden for Boys and Girls Hostel	7373016999
2	Dr.S. Murugadoss	Member	Professor	9443342483
3	Dr. K. Muthukumar	Member	Associate Professor/ Dy. Warden for Girls Hostel	9443246789
4	Mr. B. Dineshkumar Assistant Professor	Member	Assistant Professor, Student Counselor (Staff)	9003797081
5	Mrs. R. Kajapriya Assistant Professor	Member	Assistant Professor, Student Counselor (Staff)	9597030437

### Complaints and Redressal Committee at HBS

Sl. No.	Name	Category	Present Designation/ Occupation	Telephone numbers
1	Dr. S. Murugadoss	Member – Head	Professor	9443342483
2	Dr. R. Ramesh Professor – Director	Member	Professor	7373016999
3	Mr. Senthil K Nathan	Member	Associate Professor	9842494195
4	Mrs. R. Kajapriya	Member	Assistant Professor	9597030437
5	Mrs. M. Buela Rose	Member	Assistant Professor	9944298340
6	Mr. G. Karthikeyan	Convener	Assistant Professor	9965239793

## Courses offered and Students Count at HBS (Approved intake 120 students / batch)

Department	Management Studies
Degree	M.B.A
Courses	Master of Business Administration
Total year of Study	Two years
Type of course	Full Time
<b>STUDENTS ADMITTED ON EACH BATCH</b>	
2008 – 2010	60
2009 – 2011	54
2010 – 2012	68
2011 - 2013	71
2012 - 2014	104
2013 - 2015	37
2014 – 2016	55
2015 – 2017	57
2016 – 2018	40
2017 – 2019	57
2018 – 2020	38
<b>Total No. of students admitted</b>	<b>641</b>

## THE EXTRA EDGES OF HBS

### 1. Centre of Excellence – Industry Institute Partnership Cell (IIPC)

IIPC at HBS was started with a grant in aid from AICTE, New Delhi. The prime focus of IIPC is to interact with prominent industries in the region and establishing partnership with industries across Tamil Nadu in the near future. This cell identifies the industrial expectations and promotes institutional participation for meeting Industrial needs by facilitating sponsored R&D projects, seminars, workshops and various Other Industrial Training programmes.

**Faculty In-charge: Dr. AL. Alagappan**

### 2. Centre for Research & Consultancy

Research and Consultancy has been a core activity at HBS that provides a major interface with the wider academic and the business world. While academic programmes bring visibility, quality research brings credibility to the institute. Faculty at HBS who are from diverse industry backgrounds helps to focus on consultancy across various industries and business sectors.



**Faculty In-charge: Dr. K. Muthukumar**

### **3. Centre for Career Development (CCD)**

Centre for Career Development of HBS handles all aspects of student's. CCD is well equipped to support each and every stage of the placement processes. CCD staff members assist in arranging Pre-Placement Talks, Written Tests, Group Discussions and Interviews etc. are made as per the requirements of the Organizations.

**Faculty In-charge: Prof. B. Dinesh Kumar**

### **4. Hallmark Training Academy (HTA) and Training & Placement Officer**

The objective of Hallmark Training Academy is to reduce the gap between Industry expectations and academic offerings. It offers full life cycle training services, playing a crucial role in shaping and enriching the students and employee skills of its key clients. HTA strives for enduring performance in the areas of Soft Skills, Selling and Basic Psychology.






**Faculty In-charge: Prof. Senthil K. Nathan**

### **5. Centre for Entrepreneurship Development (CED)**




HBS strongly believes that management students must become entrepreneurs in larger numbers than ending up in searching jobs. HBS trains and nurtures the idea of becoming an entrepreneur and supports with all the technical and practical knowledge. The students are prepared from day one and have done projects and market surveys in this area.

**Faculty In-charge: Prof. G. Karthikeyan**

**Faculty Details at HBS as on 1/2/2018**

Sl. No.	Name of the Faculty	Educational Qualification, Designation & Specialization
1	<p><b>Dr. R. Ramesh</b></p> 	<p>M.Com, M.Phil., M.B.A, Ph.D Director / Professor Finance Specialization</p>
2	<p><b>Dr. S. Murugadoss</b></p> 	<p>B.Com., M.B.A., Ph.D Professor Finance Specialization</p>
3.	<p><b>Dr. AL.Algappan</b></p> 	<p>B.Sc., M.B.A., Ph.D NET Passed Associate Professor Human Resource Specialization</p>
4	<p><b>. Mr. M. Muthukumar</b></p> 	<p>M.B.A., M.Phil., (Ph.D) Associate Professor NET Passed Finance Specialization</p>
5	<p><b>Mr. Senthil K Nathan</b></p> 	<p>B.A., M.B.A., M.Phil., (Ph.D) Associate Professor Human Resource Specialization</p>

Sl. No.	Name of the Faculty	Educational Qualification, Designation & Specialization
6	<b>Mr. G. Karthikeyan</b> 	Assistant Professor DCSE., AMIE., MBA., M.Tech., (Ph.D) Operations Management
7	<b>Mr. E. Prasanna</b> 	Assistant Professor B.E., M.B.A., HR and Finance Specialization
8	<b>Mr. B. Dineshkumar</b> 	Assistant Professor B.E., M.B.A., NET and SET passed Marketing & Finance Specialization
9	<b>Mr. C. Yamunaraj</b> 	Assistant Professor BBA, MBA HR & Marketing Specialization
10	<b>Mrs. R. Kajapriya</b> 	Assistant Professor M.B.A., M.Phil., (Ph.D) NET and SET passed HR and Marketing Specialization
11	<b>Mrs. D. Abirami</b> 	Assistant Professor B.B.A., M.B.A., M.Phil., (Ph.D) Finance and HR Specialization

12	<p><b>Mrs. M. Beula Rose</b></p> 	<p>Assistant Professor M.B.A., M.Phil. Human Resource Specialization</p>
13	<p><b>Mr. C. Kishanth</b></p> 	<p>Assistant Professor B.E., M.E (Computer Science and Engineering) Systems Specialization</p>
14	<p><b>Ms. Veena K. Nair</b></p> 	<p>Assistant Professor BBA., MBA HR and Marketing Specialization</p>

**Learning Resource Center & Computing Facility at HBS.**

Sl. No.	Department	Name of the staff	Designation	Qualification	Date of joining the present post	Total experience	Date of birth and age
1	Library	<p><b>Mr. P.Gopalakrishnan</b></p> 	Librarian	B.A., M.L.I.Sc	26-5-2014	19 years	11/07/78, 42

### Library Resources as on 1/3/2019

1) Number of Volumes	:	3423
2) No. of Books purchased after May 2018	:	124
3) Number of Titles	:	2022
4) Back Volumes	:	212
5) E-journal subscribed (International)	:	DELNET (2019-20)
6) E-Sources	:	British Council Library (E-Journal)
7) Number of National Journals	:	24
8) Number of Magazines subscribed	:	11
9) Number of News Papers subscribed	:	9
10) News Paper for all Hostellers	:	Business Standard (Individual Copy)

### Other Facilities at HBS

Sl. No.	Name of the equipments	Quantity available
1.	Air-Conditioning Equipment - Split Type in Class Rooms	6 ( Each 11 Ton)
2.	A4 HP Scanner at Computer Lab	1
3.	LCD Projector (Mobile)	6
4.	Camera with Video recording facility	1
5.	Television 21” (Colour) with all Public addressing system setup.	One at each hostel
6.	Direct To Home Satellite connection	One in each hostel

### Physical Education Facilities at HBS

Sl. No.	Description	Details
1	Total area of the play ground	2500 Sq.m.
2	Details of the outdoor games available	1. Cricket (for Men)
		2. Volley Ball (for Men)
		3. Shuttle (For Men and Women)
		4. Ring Ball (for Women)
		5. Shot Put (for Men and women)
		6. Kho-Kho (for women)

3	Details of the Indoor games available (For both genders)	1. Chess
		2. Carom Board
4	Details of gymnasium available	1. Static Bicycle facility in both the boys' and Girls' hostel
		2. Exclusive collection of Gym facility with 7 exercise setups
		3. Stomach reducer setup
		4. Tumbles (for male & female)
5	Fund allotted to Physical Education	Rs. 20,000 per Annum

### **OTHER AMENITIES AT HBS FOR STUDENTS**

1. 125 KVA Generator Set Operated inside the campus
2. Transformer installed on the compound of HBS for setup the voltage.
3. Reverse Osmosis (RO) plant Operated at the second floor on the academic block.
4. Reprography Facility Operated inside the Learning Resource Center (Library)
5. State of art Teaching Aids with LCD, Public Address System and OHP at all the Class rooms
6. Logistics Support System - Two Swaraj Mazda, Chervolet Travera and Maruti 800 Alto is made ready for students, staff and hosteller's commutation.
7. 5 Teaching Aids at all the class rooms, Seminar Hall and Conference hall are provided with Computer, OHP and LCD, Wired mike, wireless mike, speakers, amplifier and Speaker.
8. Internet facility at Computer lab and WI-Fi facility at the campus.
9. Internet Bandwidth of 32 Mbps
10. Laser and Ink-Jet Colour printers are made available.
11. Our institute web site is [www.hbs.ac.in](http://www.hbs.ac.in)
12. Exclusive Email Server by name [info@hbs.ac.in](mailto:info@hbs.ac.in)
13. Exclusive Assembly Hall and Industry-Institute Relationship Center (Conference Hall)
14. Exclusive Food Court with attached Kitchen, Store room and rest room for employees.
15. Separate Gymnasium for Men and Women hostellers.
16. Exclusive Common Rooms for Men and Women in the campus.
17. CCTV surveillance system is installed in all the three blocks of HBS.
18. NEWS Review is conducted for all the students from Business Standard newspaper.

### **VARIOUS STUDENTS' CLUBS AT HBS & FACULTY COORDINATORS**

1. CONARO – Marketing Club – Prof. B. Dineshkumar
2. Finance Casino – Finance Club – Prof. E. Prasanna
3. Rendezvous HR Club – Prof. Senthil K. Nathan

## CLUBS and CELLS AT HBS with Coordinators

1. Training and Placement Cell – Prof. Senthil K. Nathan
2. Industry-Institute Partnership Cell (AICTE Sponsored AQIS) – Dr. A.L. Alagappan
3. HBS-Centre for Entrepreneurship Development – Prof. G. Karthikeyan
4. Sangamam – HBS Alumni Association – Prof. G. Karthikeyan
5. Nature Club – Prof. K. Muthukumar

## HBS LAND DETAILS AS PER SALES DEED

Sl. No.	Document No.	Date of Registration	Plot / Survey No.	Address (Village) District	Areas in Acres
1	4828/2007	13/09/2007	293/3A1	Santhapuram, Athavathur East Villegge, Pirattiyur-Allithurai Road, Srirangam Taluk, Somarasempettai Post, Manikandam Ondriyam, Tiruchirappalli – 620 102	0.27
2	4828/2007	13/09/2007	293/3A2		0.20
3	4829/2007	13/09/2007	293/3B		0.62
4	5253/2007	04/10/2007	293/4		0.67
5	5151/2007	04/10/2007	293/9A		0.36
6	5252/2007	04/10/2007	294/11		0.40
7	5250/2007	04/10/2007	294/12		0.60
<b>Total Area in Acres</b>					<b>3.12</b>

## HBS Infrastructure - Carpet Area Facilities as per AU and AICTE norms

### INSTRUCTIONAL AREA

Sl. No.	Room No.	Description	Area in Sq.m
1.	10	Class room	88.86
2.	12	Class room	90.59
3.	14	Tutorial room	42.33
4.	17	Seminar hall	166.58
5.	19	Tutorial room	54.16
6.	2	Kitchen	68.85
7.	20	Class room	90.56
8.	21	Class room	102.92
9.	5	Computer centre	150.64
10.	9	Library & reading room	150.64
<b>Total</b>			<b>1006.13</b>

### ADMINISTRATIVE AREA

Sl. No.	Room No.	Description	Area in Sq.m
1.	3a	Office all inclusive	42.33
2.	3b	Office all inclusive	56
3.	1	Board room	21.02

Sl. No.	Room No.	Description	Area in Sq.m
4.	11	Housekeeping	10.02
5.	15	Faculty room	29.75
6.	18	Exam control office	33.83
7.	2	Director's chamber	35.14
8.	22	Pantry for staff	10.02
9.	23	Central store	60.00
10.	24	Security room	10.70
11.	25	Security room	10.70
12.	3	Office all inclusive	52.14
13.	31	Maintenance	15.33

#### ADMINISTRATIVE AREA CONTINUED

Sl. No.	Room No.	Description	Area in Sq.m
14.	6	Faculty room	23.55
15.	7	Placement office	50.83
<b>Total</b>			<b>444.36</b>

#### AMENITIES AREA

Sl. No.	Room No.	Description	Area in Sq.m
1	1	Cafeteria	229.20
2	1- 8	Girl's hostel	249.46
3	1-25	Boys' hostel	951.67
4	3	Others	14.24
5	4	Toilets	75.62
6	5	Others	45.00
7	10	Toilets	73.32
8	16	Toilets	73.32
9	26	Others	16.74
10	27	Guest house	33.48
11	28	Others	13.40
12	29-43	Boys' hostel	951.67
13	30	Stationery stores	13.01
14	39	First aim cum sick room	13.4
15	44	Boy's common room	76.15
16	45	Sports club	76.15
17	46	Toilets	169.29
18	9 & 9a	Girl's common room	77.15
19	10a	Generator room	20.92
<b>Total</b>			<b>3173.19</b>



**CIRCULATION AREA**

Sl. No.	Room No.	Description	Area in Sq.m
1	-	Corridors	306.4
2	-	Others	45
3	-	Other common areas	67.48
<b>Total</b>			<b>418.88</b>

**CONSOLIDATED CARPET AREA ACCORDING TO THE OPERATIONS AREA**

Sl. No.	Description	Area in Sq.m.
1	Administrative area	1006.13
2	Instructional area	444.36
3	Amenities area	3173.19
4	Circulation area	418.88
<b>Total</b>		<b>5042.56</b>

**Boys Hostel - Two Seaters capacity**

S.No.	Description	Quantity
1	Total rooms for students	52
2	Warden room	1
3	Guest room	1
4	Total Capacity of hostel	108
<b>Total</b>		<b>54</b>

**Girls Hostel – Three Seaters capacity**

S.No.	Description	Quantity
1	Total rooms for students	8
2	Warden room	1
3	Guest room	1
4	Total Capacity of hostel	26
<b>Total</b>		<b>10</b>